

## PONDICHERRY KHADI CLUSTER

<b>1.</b>	<b>Implementing Agency</b>	Pondichery Sarvodaya Sangh,				
<b>2.</b>	<b>Address</b>	40, J.N. Street, Pondichery – 605 001.				
	Phone/Fax, e-mail	0143-2338848 / F 0413-2225355				
	Website:	www.				
<b>3.</b>	<b>Cluster products</b>	Ready made Shirts, Suites ,mattress, Pillow, Bed cover etc.				
<b>4.</b>	<b>Project Cost (Rs. In lakhs)</b>					
	<b>NA</b>	<b>IA</b>	<b>Total</b>	<b>Sanctioned</b>	<b>Released</b>	<b>Utilized</b>
	87.32	15.94	103.26	53.72	43.72	43.72
<b>5.</b>	<b>Name of Cluster Dev. Executive</b>		P. Venkateswaran			
	Mobile No./Phone No.		9094279647			
<b>6.</b>	<b>Name of Technical Agency:</b>		NI-MSME, Hyderabad			
A.	Name of the Resource person with mobile No.		Suryaprakash Goud			
B.	Address		Yusufguda, Hyderabad			
C.	Phone/Fax/ e-Mail		040-13608544, 09908724315			
<b>7.</b>	<b>Date of commissioning of cluster</b>		April, 2007			
<b>8.</b>	<b>Expected date of completion of cluster</b>		31.03.2012			
<b>9.</b>	<b>CFCs Status</b>					
A.	No. of CFCs	Land availability	Constructed area	Locations		
	1	Yes	1200 sq.fit.	--		
B.	<b>Machinery Installed in CFC</b>					
	<b>No.</b>	<b>Name of the machinery</b>				
	1	Warping, Winding, Beem wise, Bobbins				
<b>10.</b>	<b>No. of Charkhas</b>		200			
<b>11.</b>	<b>No. of Looms</b>		20			
<b>12.</b>	<b>No. of Tools Distributed</b>		--			
<b>13.</b>	<b>Interventions carried out in Design product Development</b>					
A.	Name of Designer with address and phone/mobile		--			
B.	New products Developed		Yes			
C.	Improved /New designs		--			
D.	Brief note on Design intervention		--			
<b>14.</b>	<b>Market Promotional Assistance</b>		<b>Nos.</b>	<b>Location</b>	<b>Computerization of sales outlets, bar coding,</b>	
A.	Renovation/up-gradation of Sales outlets		--	--	--	

B.	Brief Note on efforts undertaken		--					
<b>15.</b>	<b>Capacity Building Measures</b>							
A.	Exposure visits to other clusters		Places	No. of artisan		Output		
			<b>Padiyur, Tirupur</b>	54		--		
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training			No. of Artisans		Output		
	Spinning & Weaving			162				
<b>16.</b>	<b>Artisan's empowerment - No. of artisans benefited :</b>							
	<b>Male</b>	<b>Female</b>	<b>Total</b>	<b>SC</b>	<b>ST</b>	<b>OBC</b>	<b>Minority</b>	<b>Others</b>
	136	400	536	184	36	91	0	225
	No. of Identity card issued				536			
<b>17.</b>	<b>Self Help Groups</b>							
A.	No. of SHG formed				4			
B.	No. of SHG Registered				-			
C.	No. of SHG tied up with Bank				-			
<b>18.</b>	<b>Production</b>							
	Annual Production				<b>Qty.</b>	<b>Value (Rs. in lakh)</b>		
						271.30 (2010-11)		
<b>19.</b>	<b>Sales</b>							
	Annual Sales				<b>Qty.</b>	<b>Value (Rs. in lakh)</b>		
						144.69 (2010-11)		
	Export Market if any				--	--		
<b>20.</b>	<b>Achievement</b>							
A.	Registration with ISOs				--			
B.	Branding of products				--			
C.	Improved Packaging				--			
D.	Enhanced wages (in per cent)							
	Spinner		Weaver		Artisan			
	25%		25%		--			
E.	Social security coverage of Artisans				231 Artisans are covered under Insurance and 200 pass books issued.			